

# Providence Care | News Release

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## Kingston health care provider has a long history and a shorter name – Providence Care

May 10, 2007

Providence Continuing Care Centre has been renamed *Providence Care*. The shorter name and new logo were officially unveiled today by Board Chair Larry Norman at Providence Care's three main sites: Providence Manor, St. Mary's of the Lake Hospital and Mental Health Services.

"The new name retains "Providence" in honour of our founders, the Sisters of Providence of St. Vincent de Paul," Norman explains. It is also easier to say and to see. "The old name was difficult for people to remember," he says. "A shorter name and more readable logo will help us increase awareness of the many services we provide in Kingston and the region."

The new logo includes a heart – taking into account results of a staff survey done in December that showed the strongest support for a human symbol. "The heart inserted in place of the "o" in Providence reinforces our mission of compassionate, patient centred care," explains Cathy Dunne, Providence Care President and CEO.

The new name and logo will be gradually rolled out over the next 12 months. Letterhead will be changed in the coming weeks and the website domain is now [www.providencecare.ca](http://www.providencecare.ca). Other materials will be changed over as they come up for reprinting in order to reduce waste and manage costs.

Providence Care has been providing high quality care to the residents of southeastern Ontario since the 1800's. St. Mary's of the Lake Hospital site provides rehabilitation, specialized geriatric services and complex continuing care. Mental Health Services offers adult treatment and rehabilitation, geriatric psychiatry and forensic psychiatry and Providence Manor provides long-term care and adult day programs.

*Providence Care is the leading provider of specialized care for some of the most vulnerable patients in Southeastern Ontario – the frail elderly, people coping with chronic illness, stroke survivors and those living with mental illness. One of Kingston's university hospitals, Providence Care has several community locations and three main sites in Kingston: Mental Health Services, St. Mary's of the Lake Hospital and Providence Manor. Through our affiliation with Queen's University, Providence Care is a major centre for teaching and research.*

**Leading Care. Changing Lives.**

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